



FOR IMMEDIATE RELEASE

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Local Salons Host Styles for Smiles

EUGENE, Ore., April 22, 2008 -- With prom season and Mother's Day rapidly approaching, salons are expecting a busy May. Those who enjoy a good hairstyle can now provide the same to children suffering from hair loss. On May 10, participating salons will donate a portion of their proceeds from all hair services to the Angel Hair Foundation, a Eugene based non-profit organization.

Styles for Smiles is the organization's first (annual) fundraising event. Bello, Gervais, Hair Virtuoso, Mia Bella, Mirage Hair Studio, Reflections and Kelly Markley at Salon Fleur De Lis are donating 15 percent of their hair service revenue for the day to Angel Hair. In addition, they will also have donation boxes out all week.

Donation boxes will also be at Chikara, CJ Salon, Hair by Laurie, Lux, The Moxie, Personally Yours, Poppies, Roni's Hair Care and Salon DeLange.

With three high school proms Saturday night and Mother's Day on Sunday, President Deborah Wright is hoping that the fundraiser will be a big success.

"Hair is such an important part of self esteem, especially for children and teens," says Wright. "For children suffering hair loss due to cancer or other illnesses, the confidence they feel from looking and feeling healthy again can help recovery by leaps and bounds."

Wright and her daughter Staci, who is a cancer survivor, hope to grow the organization to provide more children with premium cranial prostheses that are realistic enough to fool medical staff at hospitals.

The Angel Hair Foundation, a Eugene-based non-profit organization, provides high-quality cranial prostheses to children and teens suffering from hair loss due to a medical condition who live or are being treated in Oregon. Mother-daughter founders Deborah and Staci Wright started the organization when Staci realized the confidence she gained from having a realistic cranial prosthesis to wear while she fought cancer. For more information, please visit www.angelhairfoundation.org.

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